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Judge our Seed Service by our record of 24 Years of Seed-Breeding and Seed-Growing.

Ferguson's Seed Current

Issued every time the moon changes, by **FERGUSON SEED FARMS, Inc.** to give latest gossip about **Price, Quality and Value** in Seeds. All seeds sold on **FERGUSON'S STRINGLESS GUARANTEE** of "**Satisfactory Seeds or Money Back**", as given in our illustrated catalog. Copy sent free on request.

Prices Effective
Jan. 1, 1925

Send Orders to **Ferguson Seed Farms, Inc., Sherman, Texas**

Volume 7
Number 56

Ferguson's Pedigreed Cotton Seed

Buy Cotton Seed Direct From a Bonafide Seed-Breeding, Seed-Growing, Seed Farm.
They Improve Their Pedigreed Strains Each and Every Year.

Here is What Ferguson Does to Produce Better Seed

1. FERGUSON MAKES STALK SELECTIONS

for his Breeding Block test fields. This is the basis for all scientific Pedigreed Seed Breeding. Seeds are saved every year only from heavily fruited, well formed stalks. Many people do not understand that the probable fruitfulness of a stalk of cotton may be judged by it's shape, just as accurately as stockmen judge the usefulness of their animals by their shape or conformation. **FERGUSON'S BRED-UP SEEDS** are descended from selected stalks of pedigreed parentage. **Mere Growers** offer you only propagated seed. **Ferguson Produces Bred-Up Seed.**

2. EARLY, RAPID, CONTINUOUS FRUITING.

Ferguson selects for these three characters as being most valuable in developing a strain of cotton that "makes its crop" before a crop of weevils or an early frost stops fruiting. By weighing the amount of cotton harvested at each picking, Ferguson definitely tests and proves the superiority of his strains.

3. BOLL SELECTIONS. Ferguson selects for large, easy picking, storm-proof bolls, on well shaped stalks. Seeds Saved From Ferguson's breeding blocks must have these good qualities. If it takes 80 bolls to make a pound of seed-cotton, then you must "grab" 120,000 times to get a bale of 1500 pounds of seed-cotton. In **FERGUSON'S BRED-UP COTTON** you often get a pound from 50 bolls. This is only 75,000 bolls to a bale, or 45,000 "grabs" less, thus decreasing the labor of picking 62%. **Ferguson thus reduces your cost of picking more than you pay him for his Bred-Up Seeds.**

4. PROVES STORM RESISTANCE BY TEST.

Ferguson does not merely judge storm resistance by "looking" at the bolls. Storm proof quality is tested out every year by leaving his choicest and most expensive seed crops in the fields without picking until November or December, and even as late as March to test storm resistance. If the locks stay in the bolls and do not "string out", he **knows by test** that 99% of your cotton will be picked "out of the bolls" and not "off of the ground". This means not only a saving in the cost of picking, but more money in grade of lint. **Only Scientific Seed Breeders With Breeding Blocks Can Accomplish This Improvement.**

5. FERGUSON DEVELOPS GOOD FIBER. No one but specially trained cotton fiber experts can intelligently select for good "staple". The quality of cotton fiber for spinning purposes determines it's worth on the markets, and **FERGUSON** is not losing sight of this important fact in developing the wealth producing quality of his strains of cotton. The staple of these improved strains meet all the market requirements.

6. Ferguson Improves The "Gin Turn-out" in developing his strains of cotton. He has not lost sight of the fact that "per cent of lint" and length of staple (within reasonable limits) are second in importance to gross yields of lint cotton per acre. In carrying on this important work, **FERGUSON** makes use of all necessary instruments and machines to eliminate guess-work, chance or hasty opinions.

7. Large Field Yields is the most valuable quality of a good variety or an improved strain of a good variety. In his Breeding work, Ferguson always compares the relative yielding qualities of the different selections by growing them in adjacent rows. It is the thoroughness of this work that has pre-eminently established the ability of his Bred-Up Strains to make larger yields per acre.

8. Better Yielding Strains of Good Varieties is the most important "character" that Ferguson selects for. This is the primary purpose of his strain or breeding block tests. Some people breed-up better producing Strains of Jersey Milch Cows. Ferguson produces better producing strains of cotton, **Government Tests Prove it.** In more than 25 Government tests in Texas, Arkansas, Louisiana and Oklahoma, **FERGUSON'S TRIUMPH NO. 406** and **NEW BOYKIN COTTON** have usually made better yields than all other varieties or strains grown in the Southwest, by 50 to nearly 400 pounds more cotton per acre. This is equivalent to \$4.00 to \$40.00 an acre gain by planting **FERGUSON'S BRED-UP Strains.**

9. Farmers Say "More Dollars Per Acre." We Breed-Up, Grow and gin under our management, the largest acreage of strictly Bred-Up Pedigreed Cotton in the world. Our seed sales would not justify such a business if these seed did not please our thousands of customers. Read a few letters out of the days mail on page 3.



A Multiplying Seed Block on Ferguson Seed Farms, where the stock seeds for Increase Fields are grown.

PRICE is merely what you pay. QUALITY is what you want. VALUE in the seeds is found in THE CROPS

Ferguson's Cotton Seed

**Buy Cotton Seed Direct From a Bonafide Seed Breeder.
He Improves His Strains Each and Every Year.**

Ferguson and his staff sell the cotton seed they Breed-Up and Breed-Up the cotton seed they sell. We invite you to visit our fields, gins and warehouses, at Sherman, Howe and Plainview, Texas and Kenefick, Oklahoma. Those who have inspected our fields are convinced. They say "Seeing is Believing." Our cotton seed breeding plots are at Sherman. Bring your friends and get acquainted with us and our methods of seed breeding, and the way we conduct our seed business. When you do this you will "know by seeing" and understand why Ferguson's Pedigreed Seeds have made higher field yields in government tests in so many states.

We offer just two varieties. Both were originated by A. M. Ferguson. We produce improved strains of these varieties, year after year. A visit to our breeding blocks and an inspection of our methods will show you why Ferguson's latest improved strains will add \$10.00 to \$20.00 an acre to your cotton crop.

New Boykin

**Get The Latest Improved Strains
Direct From The Originator.**

Since first introduced our supply of NEW BOYKIN Cotton Seed has been practically sold out long before planting time. Old customers coming back for fresh stocks used up our surplus at \$4.00 a bushel last season. NEW BOYKIN is a sensation among cotton growers. It is the highest linting, really big balled cotton known, often making a 500 pound bale from 1170 to 1300 pounds seed cotton, averaging 38 to 43% lint.

Big plantation farmers in Arkansas and Louisiana are strong in their praise of NEW BOYKIN. The thrifty German and Swede farmers in Central and Southern Texas are using it exclusively in some sections. In northern Oklahoma it is preferred because of its ability to make big yields and stay in the bolls until the weather allows it to be picked. The large bolls and easy picking qualities make NEW BOYKIN a great favorite. Read the letters of our customers in our catalog and on the next page and talk with farmers who are raising Ferguson's NEW BOYKIN Cotton.

FERGUSON'S SEEDS MADE HIGHEST YIELDS IN MANY GOVERNMENT TESTS

These figures will make money for you. NEW BOYKIN made 178 pounds more than Kasch's Triumph and 180 to 393 pounds more than other strains of Triumph in the Arkansas Experiment Station tests in 1921 and again in 1922. Here are the actual results of a fair test of several strains of Triumph Cotton. Note the Amount of the gains for 1922.

Name and Source of Seed	Yield of Seed Cotton Per Acre In Pounds	
	Actual Yield	Gains Made by Ferguson's Seed Over Other Varieties
The Two Best Yielding Strains Were From Ferguson Seed Farms		
NEW BOYKIN, From Ferguson Seed Farms.	1296	
FERGUSON TRIUMPH No. 406,		
From Ferguson Seed Farms.....	1278	
Kasch Triumph, From Kasch	1118	160
Mebane Triumph, From Burdette	1098	180
Mebane Triumph, From A. D. Mebane	1042	236
Mebane Triumph,		
From Sales Agency	991	305
Mebane Triumph, Arthur G. Lee.....	903	393

Ferguson's Triumph No. 406

**Ferguson's Latest Improved Strain
of the Original Triumph Cotton**

Experiment station tests for a great many years have proven that Triumph cotton, and particularly FERGUSON'S TRIUMPH No. 406, is the best money-making cotton for the Southwest. Note the figures in the next column for positive proof:

In Nine Experiment Station Tests in Arkansas, Louisiana, Oklahoma, and Texas, from 1912 to 1918, Ferguson's strains of Triumph cotton made an average of 131.8 pounds of seed cotton per acre more than the original Mebane's Triumph seed, making an average of 1102 pounds per acre. In several recent Government tests Ferguson's Triumph No. 406 and New Boykin (a Triumph strain originated by Ferguson) made an average yield of 1287 pounds seed cotton per acre. In the same test Mebane's Triumph from all other recognized breeders made 305 to 180 pounds less. Each's Triumph made 160 pounds less than Ferguson's seeds. In these official tests Ferguson's seeds not only made better field yields but also made better gin turn-outs and a much better staple. These advantages under present markets represent a gain of \$16.00 to \$40.00 an acre more from FERGUSON'S IMPROVED STRAINS. These figures are based on the results of many Experiment Station tests. Ferguson's seeds will do equally as well in your fields and will make a big increase in your bank account at end of the season.

Improved Qualities of Ferguson's Triumph

Ferguson's Triumph No. 406 is earlier and more rapid fruiting than any big balled cotton in the Southwest. It puts the bolls on faster and they are larger. In some sections the crop must be made early before the weevils become abundant. In some sections it must be made quickly on account of frost. Ferguson's seeds do both. This explains why they have made highest yields in the coast country, as well as in the northern limits of the cotton belt and on the Caprock section of Texas. It fruits early and matures its crop ahead of the frosts in the north and ahead of the boll weevil in the coast country. It makes better gin turn-outs, often making a 500 pound bale from 1150 to 1400 pounds of seed cotton, averaging 37% to 43% lint.

Many communities are so well pleased that they are standardizing on this variety and are growing it almost exclusively.

If Ferguson's seeds yield 100 to 400 pounds more than seed from all other cotton seed breeders, can you afford to loose this profit? The difference in cost of planting seed is slight. You can't afford to plant common "Brindle Cow" seed when an increase of 8 to 15 pounds seed cotton per acre will pay for the slight extra cost of the best seed you can get and still leave you 100 to 390 pounds cotton per acre for profit on your seed investment.

Prices on Cotton Seed:

Cotton seed prices below, include freight prepaid to Texas Points, and near-by Oklahoma points. All cotton seed sacked in branded bags with FERGUSON'S Certificate of Good Breeding sealed onto every bag.

REGULAR CERTIFIED PEDIGREED	4 to 48 bu.	52 to 100 bu.	104 to 500
Ferguson Triumph 406.....	\$3.00	\$2.90	\$2.85
New Boykin.....	3.00	2.90	2.85
ELITE CERTIFIED PEDIGREED			
Ferguson's Triumph 40.....	4.00	3.90	3.85
New Boykin.....	4.00	3.90	3.85

Ask for Special Prices and Discounts on early orders for 100 bu. up.

Ferguson Grows Seeds For Your Climate

We have propagating or growing stations for Bred-Up, Pedigreed Strains of Cotton and other Seeds, with our own gins and warehouses—not only at Sherman, but also at Plainview, (on the Caprock) at Howe and Carpenters Bluff, Texas, and Kenefick, Okla. However, please address all letters to the Home Office at Sherman, until further notice.

TERMS and PRICES

Terms are cash with order. If desired sent C.O.D. please send one-fourth of the amount with the order. All accounts, or claims resulting from sales are payable in cash or equivalent in Sherman, Texas.

These prices are subject to market changes and quantity discounts. Write us for special quotations or information on large orders.

Re-Cleaned, Graded, Tested Seed, unless otherwise noted, of the best stocks we can secure, are supplied on these quotations.

Prices on 10-lb lots are **Postpaid** to the 3rd zone. 5-lb lots allowed at the 10-lb rate.

Quotations on 50-lb and 100-lb lots are f. o. b. Our Stations by express or freight collect.

Bags are Free. No extra charge, weights are net, and bags not weighed in, as many seedsmen do. This is a saving of 3 to 5%, which you should consider if merely comparing prices in preference to quality. Honest quality and fair prices is our rule.

Alfalfa and Clovers

ALFALFA	10 lb	50 lb	100 lb
Ferguson's Standard	\$3.50	\$14.00	\$27.00
Southwestern Fancy	3.35	13.50	26.00
Choice, Nice Seed		Ask.	
Prime, poor but honest		Ask.	
Hairy Peruvian	3.75	15.00	29.00

CLOVERS

Sweet Clover, White Blossom

Ferguson's Standard	2.50	10.50	20.00
Southwestern Fancy	\$2.40	10.00	19.50

Yellow Blossom

Ferguson's Standard	2.50	10.50	20.00
Crimson Clover	2.00	7.00	13.00
Medium Red Clover	4.00	16.00	30.00
White Dutch, for lawns	7.00	33.00	65.00
Lespediza or Japan Clover	2.90	11.50	22.50

Peanuts, Beans, Peas, Etc.

	Price per	10 lb.	50 lb.	100 lb
Peanuts —Spanish	\$1.25	\$3.75	\$7.00	
Cow Peas , Whippowill		Ask.		
Cow Peas , other varieties		Ask.		

Legume Bacteria

Build Up Your Land. All Alfalfa, Sweet Clovers, Beans, Peas, Cow Peas, Sweet Peas, Etc. should be inoculated with the proper bacteria before sowing the seed, a different culture for each crop. Name the crop and we will send the right culture.

Dealer's Prices on Nitragin are 25% off of the Retail Prices quoted below.



Nitragin Cultures.

Garden Size	20c.
Quarter Bu. Size	40c.
Half Bushel Size	60c.
Bushel Size	\$1.00

Grass Seeds

Recleaned, Free of Noxious Weeds

	Price per	10 lb	50 lb	100 lb
SUDAN , Fancy Seed	1.40	4.75	8.00	

Bermuda Grass

—Average Run, Fair	3.75	16.75	32.00	
—Fancy to Excellent	6.25	27.00	54.00	
—Ferguson Standard	6.75	29.00	55.00	
Kentucky Blue Grass	5.25	23.00	42.00	
Johnson Grass		Ask		
Lawn Grass, Mixture	6.00	24.00	45.00	

Millets

10 lbs. 50 lbs. 100 lbs.

Country Run, Recleaned.

GOLDEN or GERMAN Ask For Prices

—Choice Western

—Fancy, Western \$1.00 \$2.75 \$1.75

—Ferguson's Standard F'cy 1.25 3.00 5.75

Cane or Sweet Sorghums

Forage and Syrup

Write for Prices on Ensilage Sorghum Seed.

Ask for current prices on large orders.

Fancy Recleaned Seed. 10 lbs. 50 lbs. 100 lbs.

Amber, Fancy \$.75 \$2.00 \$3.50

Red Top, Fancy .80 2.00 3.75

" " Ferguson's Stand'd .90 2.00 3.90

Orange Ask.

Mixed Sorghum for forage .60 1.50 2.75

Honey or Japanese Ask

Gooseneck or Seeded Ask

Grain Sorghums

10 lbs. 50 lbs. 100 lbs.

Hegari, Very Early \$.90 \$2.50 \$4.30

Milo, Dwarf Yellow .80 2.00 3.50

" " Bred-Up Seeds .90 2.40 4.20

Milo, Standard Yellow Ask

Kaffir, Dwarf white .80 2.00 3.40

" " Bred-Up Seeds .90 2.25 4.00

Feterita, Regular Grade .90 2.40 4.50

—Spur Strain, Dwarf 1.00 2.70 4.75

—Spur, Extra Dwarf 1.00 2.70 4.75

Darso, Very safe and sure Ask

Shallu, or Egyptian Wheat Ask

Grain Sorghums, mixed for feed 1.35 2.50

Miscellaneous Seeds

10 lbs. 50 lbs. 100 lbs.

Rape, Dwarf Essex 1.75 5.50 10.00

Sunflower, Mam. Russian 1.50 5.75 11.00

Garden and Flower Seed

Texas Blue Bonnet, a native Texas flower and a great favorite among flower lovers. We have a small quantity of seed for distribution. Sow seed in early spring. Pkt. 5c., ¼ Oz. 10c., ½ Oz. 15c., Oz. 25c.

See our Illustrated Catalog for complete list and prices on Flower and Garden Seeds. Market Gardeners ask for quantity prices on **FERGUSON'S GARDEN SEEDS**.

Customer's Reports on Ferguson's Cotton

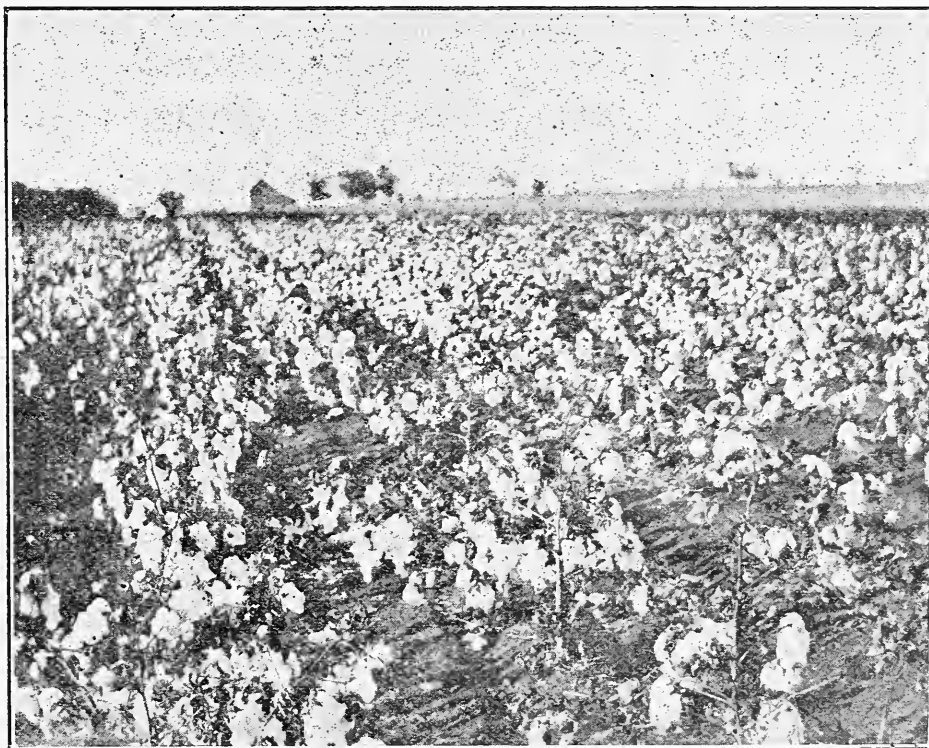
Yields \$16.00 to \$32.00 an Acre More. "I bought seed of you last season. I picked 600 lbs. to the acre off my NEW BOYKIN and FERGUSON TRIUMPH NO. 406, where common cotton all around me made only from 200 to 350 lbs. on the same kind of land."

Yours truly, J. B. CHAFIN, Talequah, Okla.

"Better Than Other Varieties in East Texas"

"I planted FERGUSON'S TRIUMPH NO. 406 on May 28th, just ahead of a big over flow, in the bottoms, and I had to plant over on June the 10th. I picked 1345 pounds, and got a bale weighing 533 pounds. We never had any rain at all until in September. I am well pleased with FERGUSON TRIUMPH NO. 406.—R. M. BERRY, HOUSTON CO.

"Made Bale to The Acre." "Will say that we are having great success with FERGUSON'S Cotton, in some instances, making a bale and better per acre in the creek bottom, and it is giving the best satisfaction in this locality of any cotton raised. I have just been over the land today, planted to FERGUSON'S cotton and have examined it and compared it with bred-up Mebane, Davidson Sunshine and several other varieties of Half-and-half. It surpasses each and every one of them".—Respectfully yours, FRED W. COVERT, Grand Saline, Texas.



A field where Ferguson's Pedigreed Cotton Seed are produced.

Ferguson's Seed Oats

Ferguson's Pedigreed Seed Oats

The Only Strains of Bred-Up Red Oats to be had.

For over 20 years Ferguson has been Breeding-Up improved pure bred varieties and strains of Texas Red Oats. Ask your neighbors and the thousands of successful growers about FERGUSON'S OATS. They will tell you, "It Pays Big" to plant FERGUSON'S latest improved, re-cleaned, graded and smut-treated seeds.

Booking Orders For 1925

Our Pedigreed Seed Oats are almost sold out for this season. Only a limited amount is available for the spring planting.

FERGUSON NO. 71 OATS. Our proven high-yielding, Bred-Up Pedigreed strain of Red Oats. It has proven its superiority over all other strains and varieties in the Southwest for 14 years. Increased yields of not less than 10 and often 40 bushels per acre over other oats is the usual report. Short stiff straw, supporting the heavy compact heads, uniform good quality of grain, early maturity, freedom from smut, as well as great resistance and less damage from rust, strong growth and free stooling habits are some of the points of superiority that explain why they make more bushels and are superior to all other oats.

FERGUSON NO. 922 OATS This is the first or introductory offer of Ferguson's latest improvement over FERGUSON NO. 71 OATS, from which it was developed. It has proven its superiority over the parent stock for several years, and is Ferguson's last word in Seed Oats. This is his latest offering from 24 years of scientific Pedigree breeding to improve the Texas Red oat. A better oat has not yet been developed. Our supply of this strain is almost sold out for this season. We are now booking orders against 1925 crop.

Texas Red Rust Proof Oats

Good selected stocks of Texas Red Rust Proof Oats obtained from reliable growers and as good as can be found. Carefully re-cleaned, graded and smut-treated, but not Bred-Up, Improved or Pedigreed. These oats are much purer, more uniform and better than the common Red Oats generally sown. The re-cleaning, grading and smut treatment will in itself, under ordinary conditions give increased yields of 6 to 12 or more bushels per acre over common country-run stock.

PRICES: The following schedule of prices are subject to advance, prior sale etc. Pedigreed oats are sold in 5-bushel branded sealed bags for our stations. Texas Red oats are in un-sealed bags

5 to 50 bu. 55 to 100 bu. 100 to 500 bu. Car Lots

Texas Red Oats..... \$1.10 \$1.05 \$1.00 Ask
Texas Red Oats for feeding—Current Prices—Ask.

Ferguson's Seed Corn

Pedigreed Strains For The Southwest

A. M. Ferguson is the only person in the entire Southwest who has even attempted to develop new and better varieties of Seed Corn for the Southwestern climate. The work was started in 1900, 24 years ago. At that time there were no named high-bred native varieties recognized by seedsmen or farmers. Now the three varieties originated by Ferguson are generally recognized as the highest yielders for Texas, Oklahoma, Arkansas and Louisiana. They are proven such by Experiment Station tests in these states.

Surcrotter, an early, quick maturing, drouth resisting, sure-crop, white corn, having the drouth-resisting qualities of June Corn and the earliness of northern corn. Is now a standard corn for six Southwestern States. Generally considered best for thin lands, for late spring or summer planting, and a better summer corn than June Corn.

Chisholm, Ferguson's own original strain, a medium early white grained red cobbled variety. The ears are just the kind to please the "good corn" fancier. This is the best general purpose variety of white corn for medium to strong lands. Ferguson's original pedigreed strains have made the largest yields in many Experiment Station Tests in Texas, Arkansas and Louisiana.

Ferguson's Yellow Dent, the most famous and widely planted large grained medium large eared variety of yellow corn known to the Southwest. For 10 years it has consistently made the highest yields over all other yellow varieties in Experiment Station tests in Texas, Arkansas, Louisiana and New Mexico.

Ferguson's Certified Pedigreed Seed

"Regular" and "Elite" Certified Pedigreed Seed of the three varieties named above, represents the latest improved strains offered for sale. The seed are put up in sealed, branded bags. Look for the seals if you want the latest best high yielding strains. If anyone offers you "Ferguson's Bred-Up Seeds", in un-branded bags without seals or certificates, please advise us. Ferguson's Seed Corn is from hand groomed ears, and machine graded for machine planters.

Selected Seed Corn

In addition to our own CERTIFIED PEDIGREED SEEDS, we offer selected stocks of all the varieties usually sold by seedsmen when we can secure stocks of reasonable merit. "Selected seed" are not bred up and are sacked in un-sealed bags. They may be one or more years removed from Ferguson's Certified Seed. We do not offer any northern grown field corn, as such seed should not be planted in the Southwest. All our seed corn is selected native grown stocks.

Seed Corn Prices For 1925

Ferguson's Reg. Pedigreed Seed

	Broken Sax		Sack Lots	
	1 Pk.	½ Bu.	1 Bu.	2-20 Bu.
Surcrotter,.....	\$1.25	\$2.40	\$4.50	\$4.25
Chisholm,.....	1.25	2.40	4.50	4.25
Ferguson's Yellow Dent.....	1.25	2.40	4.50	4.25

Ferguson's Elite Pedigreed Seed

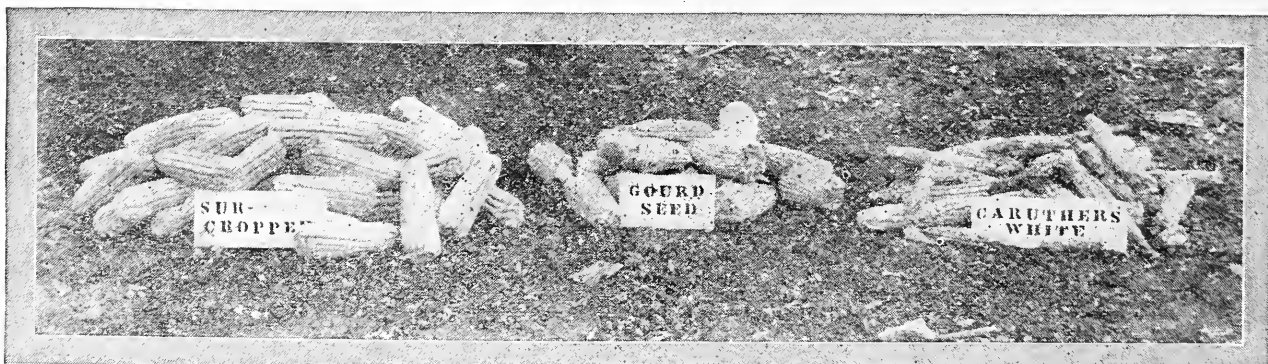
Surcrotter,.....	1.75	3.00	5.75	5.50
Chisholm,.....	1.75	3.00	5.75	5.50
Ferguson Yellow Dent.....	1.75	3.00	5.75	5.50

Selected Graded Seed

Surcrotter,.....	
Chisholm,.....	
Ferguson's Yellow Dent-Choice	
Ferguson's Yellow Dent-Fancy	
June Corn—Choice.....	
June Corn—Fancy.....	
Squaw.....	
Squaw Dent.....	
Bloody Butcher.....	

Supply and grades variable.
Write for special prices
on what you want.

If you have a surplus of corn
suitable for seed, send us
samples, prices, and information
on quantity.



Three kinds of corn, grown on same soil, adjacent rows, with same cultivation, but different seed. The reason some folks are short on FEED corn is "because" they plant the wrong kind of SEED corn.

Ferguson's Stringless Guarantee is "Satisfactory Seeds or Money Back". Read it in the catalog.